



Press Release



IDCA announces 5th T20 Deaf Indian Premier League in Jammu in association with Serum Institute of India, Cyrus Poonawala Group Company to be held from 16th to 19th April 2024

- The finals will be held on April 19th, 2024 at Maulana Azad Stadium, Jammu
- Eight hearing impaired men's cricket teams - Deaf Punjab Lions, Deaf Rajasthan Royals, Deaf Kochi Tuskers, Deaf Delhi Bulls, Deaf Kolkata Warriors, Deaf Chennai Blasters, Deaf Hyderabad Eagles and Deaf Bangalore Badshahs – will participate in this four-day tournament

New Delhi/ Jammu, 10th April 2024: The Indian Deaf Cricket Association (IDCA) is organizing the 5th T-20 Deaf Indian Premier League in Jammu, from April 16th to 19th 2024. In its inaugural edition, eight specially-abled men's teams from different parts of the country will compete on the field to clinch the coveted Premier League trophy.

Sumit Jain, President, IDCA, commented, “ We are grateful to Serum Institute of India, Cyrus Poonawalla Group, KFC India, Hero MotoCorp, Trans Asia Hotels Private Limited, University of Jammu and Jammu & Kashmir Cricket Association for their wholehearted support to our movement of supporting our forthcoming tournaments in the state of Jammu & Kashmir”

The four-day tournament will kick off with a special opening ceremony organized on Tuesday, April 16th at 9 AM at Maulana Azad Stadium, Jammu the teams will play a total of 14 matches before making it to the finals.

The two best teams will face each other in the final match scheduled for April 18th, 2024.

Serum Institute of India, Cyrus Poonawalla Group Principal partner, said, “We are delighted committed to extend our support for the 5th T-20 Deaf Indian Premier League 2024. It will help to motivate the specially-abled youth of the country to dream big and strive hard to achieve their dreams as nothing is impossible. We are looking forward to a long partnership with the brand.”

The winning team and the players will be felicitated for their exceptional performance at the closing ceremony to be held on January 11th at 4 PM.

The IDCAT-20 champions will receive a prize of Rs.2,00,000, while the runner-up will get Rs. 1,00,000. The best individual sportsmen in categories such as batting, bowling, fielding, super sixes will receive cash awards.

Supporting the tournament, **Moksh Chopra, General Manager, KFC India and Partner Countries,** said, “With our program, KFC Kshamata, we have been on a journey to maximise potential and support ability imbalance gaps. Our partnership with the Indian Deaf Cricket Association marks a key milestone in our endeavour to maximise the potential and provide equal opportunities for persons with disability. As title sponsor we continue to focus on driving visibility, skill development and extending growth opportunities for hearing impaired cricketers. Together



with the IDCA we support the growth of the sport of deaf cricket, at both national and international levels.”

Roma Balwani, CEO, IDCA, added, “ We are delighted & feel proud to get teams from Indian states to play in the state of Jammu & Kashmir. We thank all our support partners, state associations, for their belief in our endeavor to promote deaf cricket both in India & Internationally.

Corporate partners: - Serum Institute of India, Cyrus Poonawalla Group, KFC India, Hero MotoCorp, Kaizen, Impact Research, Trans Asia Hotels Private Limited, University of Jammu and Jammu & Kashmir Cricket Association are supporting IDCA for the upcoming tournament.

For more information follow IDCA on Twitter: @official_idca, LinkedIn, Facebook& Instagram.

Please watch the tournament live on YouTube channel, IDCA_TV

About IDCA:

IDCA was formed in 2020 by Mr. Sumit Jain, Vice President & member of DCCI (Differently-Abled Cricket Committee, BCCI) registered under the Societies Registration Act 1860 with the sole aim of promoting the game of Cricket amongst the deaf athletes of the country and to provide them the platform to showcase their talent and to represent their respective states at national level and country at international level.

Indian Deaf Cricket Association (IDCA) is a governing body for deaf cricket in India and a member of DICC (Deaf International Cricket Council) which closely works with ICC to promote Cricket amongst Deaf Cricketers globally. (Equal opportunities, protection of rights & full participation). It is solely dedicated to serving the cause of persons with disabilities.

Prior to forming IDCA, Deaf Cricket Society was established in 2012 and has nurtured & trained thousands of hearing-impaired cricketers over a decade to participate in state, national & international tournaments.

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